

CURRICULUM VITAE
JOHN SORANA AKAMA, Ph.D

OFFICIAL ADDRESS: Moi University
 Department of Tourism and Tour Operations Management
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PRIVATE ADDRESS: P.O. Box 5931
 Eldoret, Kenya

NATIONALITY: Kenyan Citizen

LANGUAGES: English, Kiswahili

DATE OF BIRTH: 8th September, 1959

MARITAL STATUS: Married

CURRENT PAY: Ksh. 178, 000 (Gross Pay) Per Month

EDUCATION

Doctor of Philosophy, Department of Geography, Southern Illinois University,
Carbandale, Illinois, USA, August, 1988 – May, 1993.

Advisor: Dr. Christopher L. Dissertation Title, “A Political-Ecological Analysis of Wildlife
Conservation in Kenya.”

Master of Art, Development of Geography, Ohio University, Athens, Ohio, USA, March,
1986-June, 1988.

Advisor: Dr. Frank E. Bernard. Thesis Title, “The Deterioration of Kenya’s National
Parks: A Case study of Nairobi, Amboseli, and Tsavo National Parks.”

Masters of Education, Department of Curriculum and Instruction, Ohio University,
Athens, Ohio, USA, March, 1986 – August, 1988.

Advisor: Dr. Matias Ragy. Thesis Title, “Adult Literacy Programmes in Tanzania.”

Bachelor of Education, (Honours 2nd class, Upper Division), Faculty of Arts, Kenyatta
University, Nairobi, Kenya, September 1980 – June, 1984.

Advanced Level Education, (3 Principle grades in Geography, Literature in English and History), Kakamega High School, Kakamega, Kenya, 1978 – 1979.

Ordinary Level Education, (Division 1). Itibo High School, Kisii, Kenya, 1974 – 1977.

Primary Level Education. (C.P.E., 32 Points), Mecheo Primary School, Kisii, Kenya,

EMPLOYMENT RECORD

Professor, Department of Tourism and Tour Operations Management, Moi University, Eldoret, Kenya, February, 2006 – Present.

Associate Professor, Department of Tourism, Moi University, Eldoret, Kenya, July, 2001 -2006

Senior Lecturer Department of Tourism, Moi University, Eldoret, Kenya, November, 1996 – June, 2001.

Head, Department of Travel and Tour Operations Management.

Head, Department of Tourism, Moi University, Eldoret, Kenya 1997.

Lecturer, Department of Tourism, Moi University, Eldoret, Kenya, June, 1994 – October 1996.

Teaching Assistant, Department of Geography, Southern Illinois University, Carbondale, Illinois, USA, September, 1988 – May, 1991; August, 1992 – May, 1993.

Research Assistant, Department of Geography, Ohio University, Athens, Ohio, USA, March, 1986 – August, 1988.

High School Teacher, Nyamagwa High School, Kisii, Kenya, June, 1989 – February, 1986.

Secondary School Teacher and Headmaster, Mecheo Secondary School, Keroka, January – September, 1980

MEMBERSHIP IN PROFESSIONAL SOCIETIES

Member and Coordinator (2000 – Present) ATLAS-Africa, Association of Tourism and Leisure Studies.

Member (2000 – Present) – WICE, Worldwide Leisure & Recreation Faculty Network, Centre for Tourism, Recreation and Leisure Studies, Wageningen University, the Netherlands.

Member (2001 - Present) Africa Studies Association

Board Member (2004 – Present) International Geographical Union.

Member (2004 – Present) Lake Victoria Research Initiative

PROFESSIONAL ASSIGNMENTS

Chairman (1999 - Present) Moi University, Department of Tourism Curriculum Development Committee

External Examiner (1999 – 2004) Makerere University, Department of Tourism.

Associate Editor (1998 - Present) Journal of East Africa Natural Resources.

Supervisor (1995 - Present), several Senior Undergraduate Research Projects in the area of Tourism Studies.

Training in Problem Based Learning (PBL) (June, 1999). Attended a two weeks training session on PBL at the Institute for Service Management, Netherlands.

Coordinator (2000 - Present), Association for Tourism and Leisure Education (ATLAS) Africa Chapter.

Member of the Scientific Committee, ATLAS Conference, "Development of Cultural Tourism in Africa: New Strategies for the New Millennium," (Whitesands Hotel, Mombasa, Kenya, December 13th – 17th 2000).

Member (2001) – Moi University Senate AD-HOC Committee on Harmonization of Curricula and the Establishment of Business School at the University.

Member of the scientific Committee, 2nd Annual ATLAS Africa Conference, "Community Tourism: Options for the Future, Arusha, Tanzania, February 21st – 23rd, 2003.

Visiting Professor (January – February 2003). Centre for Tourism, Recreation and Leisure Studies. WICE Programme, M.Sc. Leisure and Environment. Wageningen University,

Visiting Professor (January – February 2004). Centre for Tourism, Recreation and Leisure Studies. WICE Programme, M. Sc. Leisure and Environment. Wageningen University, Netherlands.

Coordinator Postgraduate Programme (2004 – Present) Department of Tourism and Tour Operations Management.

External Examiner (2003 – Present) Department of Wildlife and Tourism Management University of Nairobi.

Board Member (2004 – Present) International Geographical Union

Chief Editor (2005) African Journal of Business and Economics

Member of the Scientific Committee, ATLAS Conference, “Tourism and Wealth Creation,” (to be held in Kampala, Uganda, (October 17th – 19th 2007)

RESOURCE MOBOLIZATION AND RESEARCH FUNDING

Dissertation Improvement Award. Research Topic, “A Political-Ecological Analysis of Wildlife Conservation in Kenya.” Funded by the National Science Foundation (NSF), USA, August, 1991 – December, 1992.

Doctoral Fellowship Award. Research Topic, “A Political-Ecological Analysis of Wildlife Conservation in Kenya.” Funded by the African Development Foundation (ADF), USA, July 1991 – December 1992.

Claude Ake Award Research Title, “The Efficacy of Tourism as a Tool for Socio-economic Development in Kenya, A Cultural Perspective: A case study of Mombasa Resort Town.” The Africa-America Institute (AAI), 2002.

East Africa Inter-University Council for East Africa, Research Title, “Community-Based Wetland Resource Utilization for Poverty Reduction and Environment Conservation Through Ecotourism Development in the Lake Victoria Region,” 2004 – Present.

Catering and Tourism Development Levy Trustee, “Development of Curricula in Travel and Tour Operations Management,” 2007.

RESEARCH INTERESTS

Wildlife Management, Social and Ecological Issues of National Parks, Tourism Policy, Tourism Planning and Development, and Ecotourism.

MASTERS AND Ph.D SUPERVISION

Pius Odunga, PhD. Candidate (2001-2005), Department of Tourism and Leisure Studies, Wageningen University, Netherlands. Dissertation Title: Choice of Attractions, Experience and Satisfaction of International Tourists to Kenya.

Henry Kariuki: M.Phil (2002 - 2003), School of Business Management, Moi University, Eldoret, Kenya. Thesis Title: Planning for the Development of Tourism in Eldoret and its Environs.

Michael Kangogo: M.Phil (1996 - 2004), Department of Human Ecology, School of Environmental Studies, Moi University, Eldoret, Kenya. Thesis Title: Ecotourism and Sustainable Development in Baringo District.”

Hellen Ipara: Ph.D Candidate (1996 -2004), Department of Human Ecology, School of Environmental Studies, Moi University, Eldoret, Kenya. Dissertation Title: "Culture and Biodiversity Conservation in Kakamega National Reserve."

Evans Okongo: M.Phil (1995 - 1998), Department of Wildlife Management, Moi University, Eldoret, Kenya. Thesis Topic: Human-Wildlife Conflicts in Saiwa National Park.

Damianah M. Kieti M.Phil (1999 - 2000) Institute for Service Management, the Netherlands, in collaboration with Kalstand University, Sweden. Thesis Topic: Improving Visitor Satisfaction in Kenya's Parks: A case Study of Tsavo West National Park.

Kibicho Wanjohi: M.Phil (1999 - 2000) Institute for Service Management, the Netherlands, in collaboration with Kalstand University, Sweden. Thesis Topic: Determination of the Tourism Service Quality. Dissertation Title: Planning for ht Development of Tourism in Western Kenya.

Ondimu K. Inyega: PhD (2000 - 2003) School of Environmental Studies Department of Environmental Planning. Dissertation Title: Planning for the Development of Tourism in Western Kenya.

Pius O. Odunga: PhD (2000-2005) Centre for Tourism, Recreation and Leisure Studies, Wageningen University, the Netherlands. Dissertation Title: Choice Behaviour and Expenditure Patterns of the International Tourists to Kenya.

TEACHING INTERESTS

Natural Resource Management, Wildlife Management, Tourism Planning and Development, Environmental Conservation, and Human Ecology.

PUBLICATIONS

Akama, J.S. C.L. Lant and W.G. Burnett. 1995. Conflicting Attitudes Toward State Conservation Programmes in Kenya Society and Natural Resources. 8: 133 – 144

Akama, J. S. 1996. Wildlife Conservation in Kenya: A Political – Ecological Analysis of Nairobi and Tsavo Regions (A Monograph Report). Washington, D.C: Africa Development Foundation

Akama J.S. 1996. Western Environmental Values and Nature-Based Tourism in Kenya. Tourism Management. 17(8): 567 – 574

Akama J.S., C.L. Lant and W.G. Burnett. 1996. A Political – Ecology to Wildlife Conservation in Kenya. Environmental Values. 5 (4): 335 – 347

Akama J.S. 1998. The Evolution of Wildlife Conservation Policies in Kenya. *Journal of Third World Studies*. 15(3): 103 – 117

Akama J. S. 1999. The Evolution of Tourism in Kenya. *Journal of Sustainable Tourism*. 7 (1): 6 – 25

Akama J.S. 1999. Marginalization of the Maasai. *Annals of Tourism Research*. 26(3): 716 – 718

Akama J.S. 2000. The Efficacy of Tourism as a Tool for Economic Development in Kenya. *Tourism and African Development: Trends and Critical Issues. Development in policy management in sub-saharan Africa* (United Nations Economic Commission for Africa) 7(1):13-18.

AKama, J.S and Inyega,K, O. 2001. Tourism Product Development and the Changing consumer Demand: A case study of Kenya. *Asia Pacific of Tourism Research* 6 (1) 56-62.

AKama J.S 2002 The Role of Government in the Development of Tourism in Kenya. *International Journal of Research* 4: 1 – 13.

AKama, J.S and Inyega K.O Tourism Development in Kenya Analysis of problems and Challenges. *Journal of Recreation and Leisure*.

AKama,JS 2002 The Maasai Image and the Development of Tourism in Kenya. *Cultural Tourism in Africa : Strategies for the New Millennium*, edited by J.s AKama and P, Sterry. Tilburg University :Association for Tourism and Leisure Education; pp 43-54

AKama ,J.S. 2002 The Development of cultural Tourism in Kenya . A case study of Bomas cultural centre in,Cultural Tourism in Africa: Strategies for the New Millennium, edied by J.S Akama and P. sterry. Tilburg University: Association for Tourism and Leisure Education, pp 137-154.

AKama .J.S and sterry, p. 2002 (Eds) *CULTUAL Tourism in Africa: Strategies for the New Millennium* ,edited by J.S AKama and sterry. Tilburg University A ssociation for Tourism and leisure Education.