

**DAMIANNAH M. KIETI**

**CURRICULUM VITAE**

**JUNE, 2008**

**NAME:** Damianah Mukethe Kieti  
**ID NO.** 11477029  
**DATE OF BIRTH:** 30<sup>th</sup> July 1972  
**MARITAL STATUS:** Married  
**SEX:** Female  
**RELIGION:** Christian  
**PERMANENT ADDRESS:** P.O. Box 1125, ELDORET.  
**CURRENT ADDRESS:** Moi University, Department of Tourism and Tour Operations Mgt.  
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**ELDORET**  
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## **EDUCATION**

2005-todate: Pursuing PhD Studies in Tourism Management, Moi University

1999 – 2000: Christelijke Hogeschool Noord- Nederland (CHN)- Leeuwarden  
**Qualifications**  
Degree of Master of Services Management

1992 – 1996: Moi University, P.O. Box 3900, Eldoret  
**Qualifications**  
Bachelor of Science in Wildlife Management.  
Second Class Honours (Upper Division).

1987 - 1990 Makueni Girls High School  
P.O. Box 72, Makueni.

### **Qualifications**

K.C.S.E. B Plus (98 points).

1979 - 1986 Yekanga Primary School,  
P.O. Box 63, Kathonzwani.

### **Qualifications**

K.C.P.E. 58 Points.

### **EMPLOYMENT RECORD AND FIELD EXPERIENCES.**

May, 2008 to date: Senior Lecturer, Department of Tourism and Tour Operations Management

January 2005-todate: Involved in carrying out research on the ecotourism potentials within the Lake  
Victoria basin under the auspice of the Inter-University Council of East Africa

June, 2002 to 2003: Involved in the development of Masters of Tourism Management Curriculum

August, 2001 to date: Lecturer, Department of Tourism Management

April, 2001-May, 2001: Conducted field course (TOU 220) for two weeks

October, 2000- November, 2000: Carried out a field research in National Museums of Kenya.

January, 2000- May 2000: Carried out field research in Tsavo West National Park.

July 1998 to 2001: Graduate assistant, Department of Tourism- Moi University

February 1997- March 1998: Teacher at Kesses Secondary School.

November 1995: Organised and participated in the Kakamega ASK show.  
I presented an overview of research activities with by then the Ministry of

Tourism and wildlife stand.

March 1995-October 1995: Acted as field research assistant for Dr. J.F.E. Odanga, a senior lecturer, department of wildlife management- Moi university.

March 1995-April 1995: Two months field attachment with Kenya Wildlife Service (KWS) at Kakamega National reserve.

December 1994: A three weeks field excursion at ; Three point Ostrich farm in Naivasha, National Museum of Kenya, Institute of Primate Research (IPR) at Nairobi, Athi River Game Ranch ( Hopcraft Farm) , Falconry Farm, Hell's Gate National Park, Maasai Mara National Reserve and Lake Nakuru National Park.

August 1994: Field Trip to Nairobi National Park, Animal Orphanage and Nairobi National Museum .

November 1993: Participated in Resource monitoring at Mt. Elgon and Saiwa National Parks, organised by Kenya Wildlife Service (KWS)

August 1993: Field course on Marine Ecology at Indian Ocean (Mombasa), organised by Department of Fisheries, Moi University.

July 1993: Participated in resource monitoring in Ruma National Park, Saiwa National Reserve and Mt. Elgon National Park, conducted by Kenya Wildlife Service.

July 1993: Field soil science study at Kakamega Forest Reserve organised by Forest Department, Moi University.

December 1993: Three weeks outward-bound course at Hell's National park, Naivasha.

May 1991-December 1991: Teacher - Dr. Ugo Mazzoni-Kavingoni secondary school.

### **SEMINARS / WORKSHOPS ATTENDED**

October, 2007: Participated in Atlas-Africa Conference held in Kampala-Uganda

September, 2007: Participated in seminar on Land Use Options in the Lake Victoria Region held in Rwanda.

June, 2007: Participated in curriculum review at Kisumu hotel

June, 2004: Participated in curriculum review at Blue York hotel- Busia

October, 2003: Traveled to UK to prepare Master of Tourism Management Modules

September, 2003: Attended Kenyas' Tourism policy development workshop held in Wagon Hotel- Eldoret.

February, 2003: Attended Atlas- Africa Conference held in Arusha- Tanzania

January, 2003: Participated in marketing of Atlas- Africa conference held in Arusha-Tanzania

August, 2002: Attended a National Tourism Stakeholders workshop in New Stanley Hotel, Nairobi.

June, 2002: Traveled to The Netherlands to prepare undergraduate module books

May, 2002: Carried out community awareness seminars in Rimoi National reserve

February, 2002: Participated in Rimoi National Reserve Community Education Programme

February, 2002: Attended a National tourism stakeholders workshop at Hotel Sirikwa (Eldoret)

November, 2001: Did a survey in Rimoi National Reserve to assess its potential tourism resources

December, 2000: Attended an International Conference- Atlas Conference at White Sands Hotel (Mombasa) from 12<sup>th</sup>- 17<sup>th</sup> December, 2000.

December, 2000: Attended curriculum workshop held at Nicholus Stem Pastoral Centre- Kakamega.

October, 2000: Attended a seminar on Nairobi Safari walk by officers from

## Kenya Wildlife Service

September, 2000: Defended my Master's thesis

May, 2000: Curriculum workshop held at Park Villa Hotel-Webuye

December, 1998: Curriculum and Thematic Work shop held at Severin Sea Lodge (Mombasa) from 7<sup>th</sup> December – 20<sup>th</sup> December,1998

July 1995: Biodiversity and conservation of Tropical Rain Forest seminar held at Kakamega National Reserve.

February 1995: Seminar on solutions to the management problems of Kakamega National Reserve held at Rondo Retreat Hotel.

February 1995: Formation of Kakamega Biodiversity Conservation and Tour Operators Association (KABICOTOA) workshop held at Kenya Wildlife Service Office ( Kakamega ).

## **RESEARCH ACTIVITIES**

### ***Book chapters***

Kieti, D. M. (Forthcoming 2008) Typology of Community Based Tourism. *In* Jones, E. and Wishitemi, B. E. L eds. *COMMUNITY-BASED TOURISM INITIATIVES: Lessons for Best Practice in Sub-Saharan Africa*. CABI publishing: UK.

### ***Refereed Journal Articles***

Akama, J. S. and Kieti, D. M. (2007) Tourism and Socio-economic Development in Developing Countries: A Case Study of Mombasa Resort in Kenya. *Journal of Sustainable Tourism*, 15 (6): pp 735-748.

Akama, J. S. and Kieti, D. M. (2006) The role of Local Communities in Tourism Product Rejuvenation and Cultural Tourism Development in Kenya. A case Study of the Samburu Ethnic

Community. *African Journal of Business and Economics*, 1 (1): pp 110-121.

Akama, J. S. and Kieti, D. M. (2006) Efficacy of Tourism as a tool for sustainable local socio-economic development. A case study of Mombasa, Kenya. *African Journal of Business and Economics*, 1 (2): pp 93-105.

Akama, J. S., Kieti, D. M., Nyakaana, J. and Ssengendo, H. (2006) Lake Victoria wetlands as contested resources and the role ecotourism can play in wetland conservation and poverty reduction: a case study of Nyando wetlands in Kenya and Sango Bay wetlands in Uganda. *Tourism and nature in Africa. Thematic proceedings of ATLAS Africa Conference*. 1: pp 61-70.

Kieti, D. M. and Akama, J. S. (2005) Wildlife Safari Tourism and Sustainable Local Community Development in Kenya. *Journal of Hospitality and Tourism*, 3 (2): pp 71-81.

Akama, J. S. and Kieti, D. M. (2003) Measuring tourist satisfaction with Kenya's wildlife safari: a case study of Tsavo West National Park. *Journal of Tourism Management*, 24 (2003): pp 73-81.

#### ***Refereed Journal Articles – Work-under-Review***

Kieti, D. M., Jones, E. and Wishitemi, B. E. L. Alternative models of community tourism: Balancing economic development and the aspirations of the poor (**Submitted to Special Issue-Tourism Development in Africa: Challenges and Opportunities, July, 2006**).

#### ***Refereed Journal Articles – Work-in-Progress***

Kieti, D. M., Jones, E. and Wishitemi, B. E. L. Voices of the poor: Lessons for poverty reduction agenda in Kenya (**To be submitted to Journal of Tourism Studies**).

Kieti, D. M., Jones, E. and Wishitemi, B. E. L. Impacts of tourism development on the livelihoods of the Il Ngwesi Maasai and the Samburu people of Samburu-Laikipia region, Kenya (**To be**

**submitted to Journal of Sustainable Tourism).**

Kieti, D. M., Jones, E. and Wishitemi, B. E. L. Use of Ethnography in Tourism Research **(To be submitted to International Journal of Tourism Research).**

Kieti, D. M., Jones, E. and Wishitemi, B. E. L. Tourism and poverty reduction in Kenya: Policy implications **(To be submitted to Journal of Tourism Management).**

*Invited conferences/seminar presentations*

Kieti, D. M., Jones, E. and Wishitemi, B. E. L (2006) Micro-level understanding of poverty: Lessons for poverty reduction agenda in Kenya. A paper presented at Moi University 2<sup>nd</sup> Annual International Conference.

Kieti, D. M. and Manono, G. O. (2006) Wildlife conservation through community empowerment. A paper presented at Moi University 2<sup>nd</sup> Annual International Conference.

Kieti, D. M., Jones, E. and Wishitemi, B. E. L (2005) Voices of the poor: Lessons for Tourism development in Kenya. A paper presented at ATLAS Conference, Mombasa-Kenya.

Kieti, D. M. (1998) Evaluation of Service Quality in Kenya's Cultural Attractions: A case study of National Museum- Kenya. A paper presented at ATLAS Conference, Mombasa-Kenya.

Kieti, D. M. (1998) Development of Nature-based tourism in Western Region of Kenya. Paper presented at the Department of Tourism Seminar Series- Moi University.

## **TECHNICAL/CONSULTANCY REPORTS**

2006: Community based sustainable wetland resource utilization for poverty reduction and environmental conservation through ecotourism development in the Lake Victoria Region **(Submitted to The Inter-University Council of East Africa).**

2005: Participatory Forest Management Plan **(Submitted to the Ministry of Natural Resources, Department of Forest-Kenya)**

1996: A report on Breeding Success and Forest Succession in *Praomys Jacksoni* and *Praomys stella* in Kakamega tropical forests (Kenya) **(submitted to Tropical Biology Association).**

## **RESEARCH INTERESTS**

Tourism and poverty reduction– achieving the Millennium Development Goals.

Community-based tourism

Wildlife-based tourism

Sustainable tourism

Services Management

Service quality management

## **RESEARCH SUPERVISION EXPERIENCE**

### Masters research student

<b>Name</b>	<b>Study Area/Topic</b>	<b>Year</b>
Kiria S. Muthengi	Development of Urban Tourism: A case study of Nairobi	2007
Nyamora Conrade	An analysis of service quality practices in the Kenyan banking sector	2007
Charity Wang'oma	The Efficacy of Rural Tourism as a tool for socio-economic development: A case study of the Homa Bay District	2007
Ng'oriarita Jonathan	Assessing the efficacy of sports tourism in peace making amongst the Pokot pastoralists: A case of Loroupe peace race-North-rift region	2007

### Undergraduate students

<b>Name</b>	<b>Study Area/Topic</b>	<b>Year</b>
Ng'anga'a J. Gakinya	Service quality and its contribution to gaining competitive advantage in the hospitality industry	2005
Koech Stanley	The role of customer service in enhancing operations and efficiency: A Case study of insurance companies	2005
Ayoti M. Caudence	The application of Total Quality Management concept in the hospitality industry. A comparison approach between Kakamega Sports club and Sheywe Guest house	2005
Geoffrey M. N. Musumbi	The role of tour firms in ensuring tourists safety and security: A case study of Nairobi Area	2004
Lesanjir B. Mauan	Prospects and challenges in cultural tourism product development. A case study of Archers Post-Samburu	2004
Osiema B. Ochieng	Tourism as a tool for environmental conservation. The case of Nairobi National Park	2003
Kanyi J. Ngunjiri	Service quality management practices: A case study of Block Hotels	2003

## **COMMUNITY SERVICE**

2003-2005: Trained communities living adjacent to Rimoi National Reserve on their roles in wildlife conservations and tourism development.

2005: Trained communities living in the Lake Victoria basin (particularly in the Nyando ecosystem) on ecotourism potential of wetlands

2006: Help the communities living in the Lake Victoria basin identify potential ecotourism community projects within the Lake Victoria basin

2007: Trained communities living in the Lake Victoria basin on ecotourism community projects development and packaging

## **PROFESSIONAL BODIES**

- Member of ATLAS –Africa
- Member of OCEAN-an NGO

## **RESPONSIBILITIES**

2007: Departmental Time-table and Examination Coordinator

- Co-ordinator of three Undergraduate modules and one post graduate course ;
  - BTM 103: Services Management System
  - BTM 105: Human Resource Management
  - BTM 301: Tourism Services Quality Management
  - BTM 408: Wildlife-Based Tourism
  - MTM 803: Research Methodology
  - MTM 898: Research Proposal

2000 to 2005: Secretary to the department of tourism ( taking minutes during departmental meetings)

- Co-ordinator of student industrial attachment
- Departmental welfare committee member

- Departmental computer laboratory and documentation centre committee member
- Chepkoilel Nature reserve departmental committee member
- Atlas Conference Committee member

2001 to 2005: Member of Rimoi National Reserve committee whose work is to develop management plan for Rimoi National reserve.

2000- 2001: Faculty of Forestry and Wildlife management Books and Library committee Member

1997-1998: Class teacher and Young Christian Society (YCS) Patron, Kesses Secondary School

1995: Head of research team , Kakamega ASK Show.

1995: Guide advisor at Kakamega forest.

**ACADEMIC REFEREES:**

Professor. John S. Akama

Head of department of Tourism and Tour Operations Management

Moi University.

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**PROFESSIONAL REFEREES**

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DVC, Research and Extension  
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