

CHARLES LAGAT

RESEARCH INTERESTS:

Have been conducting research in different areas of management, marketing and corporate social responsibility alone and with others. I have written Papers and presented in international conferences. Research papers that I have written include the following:-

International Conference Presentations:

1. Lagat, C.K. and Chemungeni L.B., An analysis of Procurement Procedures in Government Institutions, A case of Uasin Gishu District. The 5th Association of Third World Studies (ATWS) Conference, 12-14 September, 2004. UEA-Baraton, Kenya.
2. Lagat, C.K. and Tarus, D.K., The Marketing Orientations of Small Scale Firms in Kenya, A case of the small firms in Western Kenya, The 5th Association of Third Third-World Studies (ATWS) Conference, 12-14 September 2004. UEA-Baraton, Kenya.
3. Tarus, D. K. and Lagat C. K., The impact of training on the development of SMEs; A case of small scale enterprises in Eldoret municipality, The 4th International Conference on Entrepreneurship (CEED), 12-15 May, 2004, USIU, Nairobi, Kenya.
4. Lagat, C.K., Tarus, D.K. and Wekesa, E.W., The Management of Telecommunication firm's social responsibility in Nyanza, Kenya. The 4th Annual Business Ethics Network Africa (BEN-Africa) Conference, 1-3 September 2004, Stone Town, Zanzibar.
5. Lagat,C.K and Tarus, D.K. the impact of Access to information of the management of HIV/AIDs, A survey of secondary schools in Eldoret Municipality . The 4th Annual Business Ethics Network Africa (BEN-Africa) conference, 1-3 September 2004, stone Town Zanzibar.
6. Tarus, D.K and Lagat, C.K., Small Firm Social responsibility, A Survey of Western Kenya. 1ST South African Corporate Citizenship Symposium, 20-22 July, 2005, UNISA, South Africa.
7. Mr. Tenai, J, Lagat C. K.and Tarus, D. The Role of the Informal Sector in the Training and Development of Human Resources; A case of Western Kenya. Funded by the Moi University research Fund, 2005.

Research Publications

Lagat, C.K. and Tarus, D.K., The Marketing Orientations of Small Scale Firms in Kenya, A case of the small firms in Western Kenya, The 5th Association of Third World Studies (ATWS) Conference, 12-14 September 2004. UEA-Baraton, Kenya. (In-print in the ATWS journal).

Lagat, C.K. and Chemungeni L.B., An analysis of Procurement Procedures in Government Institutions, A case of Uasin Gishu District. The 5th Association of Third World Studies (ATWS) Conference, 12-14 September, 2004. UEA-Baraton, Kenya.

Tarus, D.K and Lagat, C.K., Small Firm Social responsibility, A Survey of Western Kenya. 1ST South African Corporate Citizenship Symposium, 20-22 July, 2005. (In-print)

Contact Details



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