

MR DOMINIC KIPTANUI ROTICH

Lecturer, Department of Tourism and Tour Operations Management

EDUCATION

Master in Tourism Administration (India) – PhD Student, currently undertaking research titled '*Resident's attitude and perception towards Tourism Development in Mombasa*'

RESEARCH INTERESTS

Ecotourism and Community Based Tourism

RECENT PUBLICATIONS

Rotich D. K. and Kangogo K. M., (2006). Tourism Product diversification through Sports Tourism: A casestudy of Golf in kenya. Presented at 2nd Moi University Annual Conference.

Maru C. L. and Rotich D. K., 2005. Enhancing Enterpreneurial through the use of Information Communication Technology (ICT). Presented at 1st Moi University Annual Conference.

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